

Change everything by changing nothing

Stay in contacts and only contacts. **Introducing MyDay[®] daily disposable multifocal lenses.**



If you are experiencing one of the following, it may be due to the onset of presbyopia:

- Stretching your arms and squinting in order to read a menu or text
- Blurred vision while reading fine print
- Headaches or eye fatigue¹

What is presbyopia?

Presbyopia occurs when the crystalline lens behind your iris loses elasticity and fails to help you clearly focus at near distances. This makes doing near-vision tasks difficult. You may also experience blurred vision and headaches as your eyes strain to do close-up work. Presbyopia is common, and eventually effects everyone, regardless of their prescription.

While there isn't a cure for presbyopia, these lenses offer an easy fix! MyDay[®] multifocal is specially designed for the task.

Why should you try MyDay® multifocal contact lenses?

- No need for reading glasses
- Clear vision at all distances²
- Excellent comfort³
- Preferred overall vs. the current leading 1-day multifocal contact lens⁴
- Great savings with high value manufacturer's rebate⁵



¹Source: <https://www.webmd.com/eye-health/eye-health-presbyopia-eyes>

²CVI data on file 2020. Prospective, double-masked, bilateral, one-week dispensing study with MyDay® multifocal; n=104 habitual MFCL wearers.

³CVI data on file 2021. Observational in-practice assessment with MyDay® multifocal in US with 48 ECPs and 372 wearers.

⁴CVI data on file 2020. Prospective, double-masked, randomized, bilateral, one-week cross-over dispensing study with MyDay® multifocal and 1 DAY ACUVUE® MOIST MULTIFOCAL; n=104 habitual MFCL wearers.

⁵Subject to availability and all terms and conditions.

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